
DIGITAL GOVERNANCE - AN EVOLUTIONARY PERSPECTIVE

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HEC AND HEC ALUMNI



- HEC Paris Business School - 2nd in FT's 2015 rankings among European Business Schools and Global Executive Education providers
- HEC Alumni - 52 000+ graduates, specific structures: Digital Hub, Romanian chapter
- HEC Foundation - 9000+ donors, €12,9M resources
- *For more: www.hec.fr*



CONTRIBUTORS - YVES LEON

- contributed to the early development of the Amadeus booking system
- serial entrepreneur, starting from the '80s (IAT Conseil, GET, Systemia, eMYP)
- working with GET on web based tax returns for French taxpayers and government
- board member of the French Association for IT Law
- chairman of the Digital Hub HEC Alumni Association (6 000 members)
- chairman of SociaLift



SYNTHESIS

- the framework considered
- lessons learned from the early days
- from business to the socio-political space
- Romanian specifics

GOVERNANCE

- get relevant information
- take decisions based on that information

DIGITAL GOVERNANCE - DIFFERENCE

- get relevant information **easier** and **faster**, because bulk data already available
- take decisions based on that information, **faster** and with **less risk**, because assisted by technology and digital

70'S - BUDGET CONTROL IN IVORY COAST

'80S & '90S - PAYING TAXES ON THE INTERNET IN FRANCE

'00S - INTERNAL SOCIAL NETWORKS IN THE ENTERPRISES (CGG AND CAC40)

- from HRMS to confidence based processes
- empowered staff
- differences between results brought in by differences in the internal culture of each group
- boostzone.fr

JOINT CONCLUSIONS - ACROSS TIME AND ENVIRONMENTS

- time required to get the changes and large scale adoption

JOINT CONCLUSIONS - ACROSS TIME AND ENVIRONMENTS

- solid technical infrastructure - the basis for everything

JOINT CONCLUSIONS - ACROSS TIME AND ENVIRONMENTS

- will of the governing body (state government or enterprise executive committee) to share the gain with and ensure benefits for those governed (tax payers or employees)
- *temptation to share with the citizens only the pain - e.g. automating only tax entries and not the refunds. It can create a serious doubt regarding how the state is behaving.*

JOINT CONCLUSIONS - ACROSS TIME AND ENVIRONMENTS

- significant resources allocated to accompany the « difficult cases » - not educated, not willing, not interested, etc.

« the more automated the process, the more one needs state clerks to serve the less educated public »

Jacques Chirac

JOINT CONCLUSIONS - ACROSS TIME AND ENVIRONMENT

- testing, testing, testing - test groups, beta versions, iterations, start-up mode

JOINT CONCLUSIONS - ACROSS TIME AND ENVIRONMENT

- transposing from business to society& politics

ROMANIAN PERSPECTIVE

- infrastructure - ready to go big time!
- many processes can go from nothing to digital - seldom legacy to cope with